



NEWS RELEASE

For Immediate Release

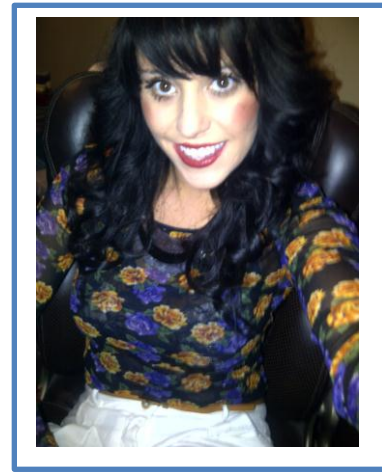
Dynamic new addition to The F.I.O. team

Mississauga, ON – February 1, 2012

The Floor Covering Institute of Ontario (F.I.O.) is pleased to announce that ***Raquel Rakovac*** has joined the team to help improve member benefits, increase membership and awareness of the association as our new ***Business Development Coordinator***.

Raquel brings over 5 years' experience within public relations, event coordinating and marketing to the FIO. Raquel also has extensive hands on experience with multiple social media outlets including Facebook, Twitter, LinkedIn, YouTube, and more. Raquel earned her B.A. in English from Wilfrid Laurier University.

Raquel is already hard at work at the FIO becoming familiar with our programs and members and the opportunities that lay ahead. As we continue to update our systems and records – some of you may be hearing from Raquel over the next few days/weeks.



Please join the Board of Directors in welcoming Raquel aboard and please wish her the best of luck as we continue to grow and improve your FIO.

Raquel can be reached at:

Phone 905-822-2280

Email Raquel@TheFIO.ca

ENDS

For more information please contact:

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